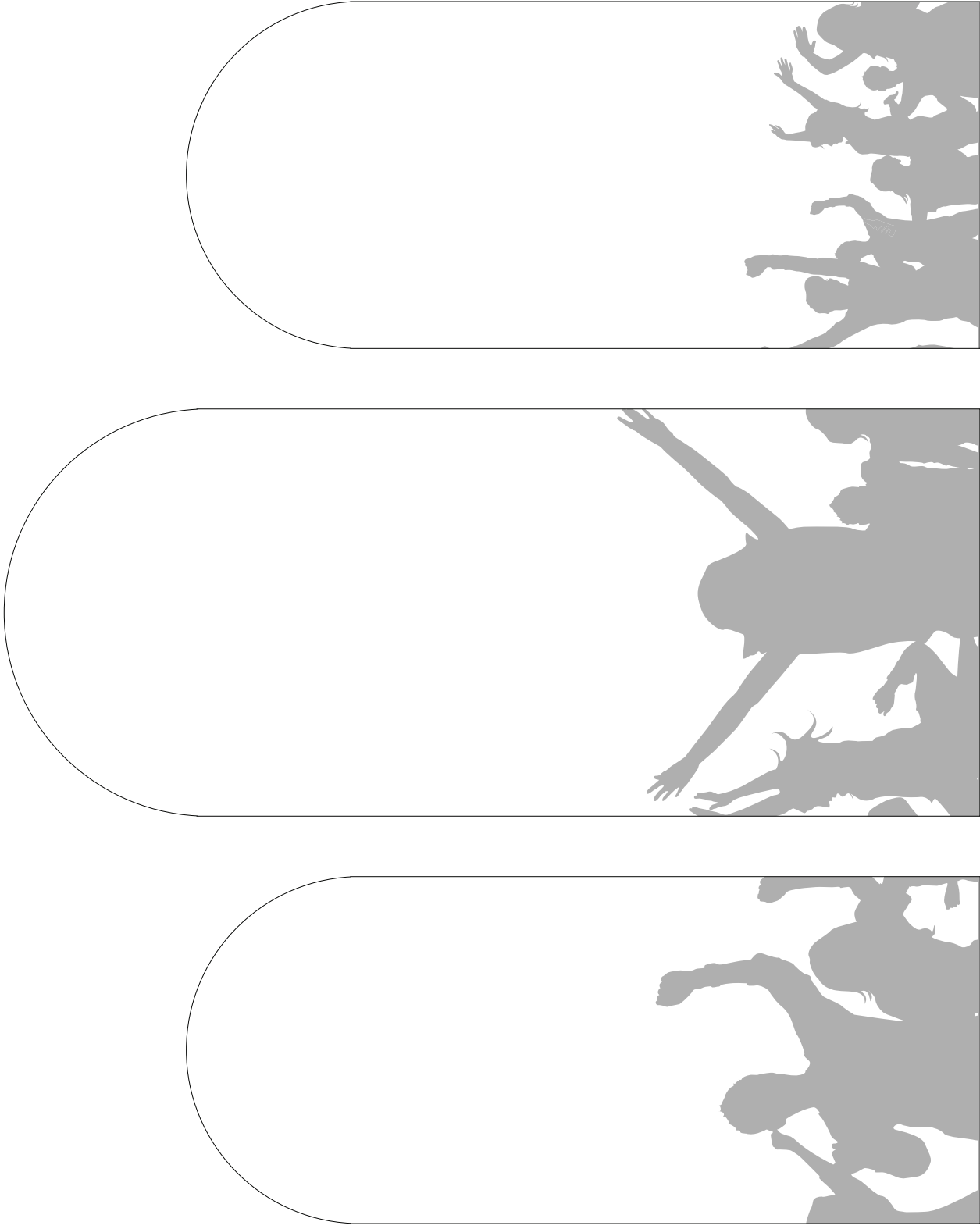


underscore

**design.
brand.
customer.
engagement.**

alexandra palace signage





Painted panel, Vinyl to
be laid over the top.

options:

Alexandra
Palace the
people's palace.



Visitor Car Parking

Grove Car Park
(80 Spaces) →

Paddock Car Park
(840 Spaces) ↑

Discover your Ally Pally.

1

Alexandra
Palace the
people's palace.



Visitor Car Parking

Grove Car Park
(80 Spaces) →

Paddock Car Park
(840 Spaces) ↑

Discover your Ally Pally.

2




option 2: over two panels

Alexandra Palace the people's palace.

Great Hall ←

West Hall ←

Palm Court ←


Toilets    ←

The Pheonix ←
















Ice Rink →

Discover your Ally Pally.

Alexandra Palace the people's palace.



Key.

	Rain Court Entrance		Park Entrances		Day Car Park
	Great Hall Entrance		Palm Court Entrance		Pheonix Car Park
	Cafe		Pheonix Car Park		Lower Road Car Park
	Bar		Flagground Car Park		London Underground
	Ice Rink		East Car Park		Bus Stop

options:

Alexandra
Palace the
people's palace.




Hello & Welcome.

Discover your Ally Pally.

2a

Discover your Ally Pally.



Alexandra Palace the people's palace.

2b

Hello & Welcome.

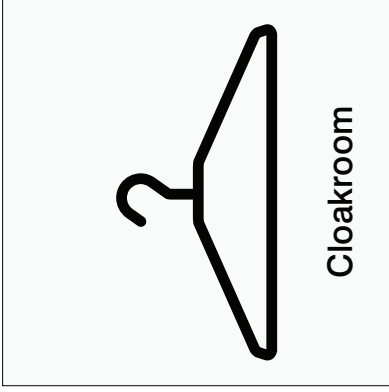
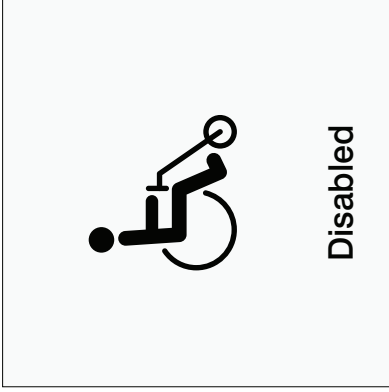
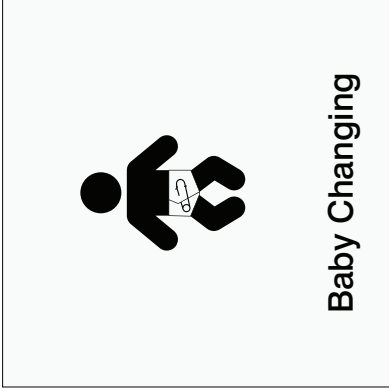
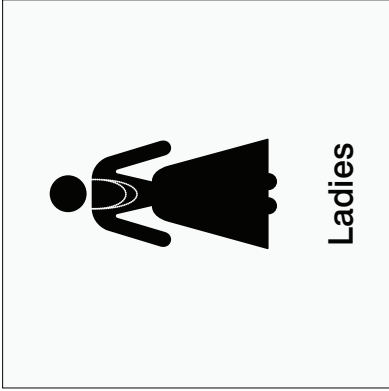
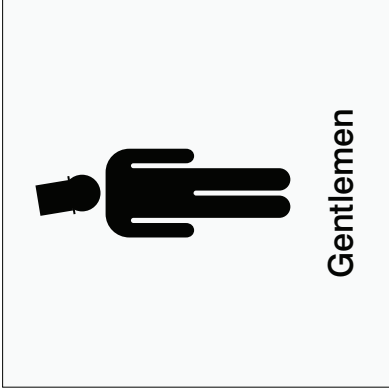


Alexandra Palace the people's palace.

2c

option 3: grey and black

3a



3b

